



**NORTH CAROLINA COMMUNITY COLLEGE SYSTEM**  
*H. Martin Lancaster, President*

April 17, 2008

**Response Deadline: May 15, 2008**

**MEMORANDUM**

**TO:** Basic Skills Directors  
Community Based Organization Directors

**FROM:** Bob Allen,  
Coordinator, North Carolina Literacy Resource Center

**SUBJECT:** **LITERACY AMBASSADOR PROGRAM**  
June 6-7, 2008 (Friday - Saturday)  
Camp Caraway, Asheboro, NC

Do you know a successful literacy student who shows potential to promote your literacy program? Is this student an **enthusiastic** speaker who has time to “**give back**” to your program and help other students in your community? Do you have a volunteer tutor or staff person to be trained as a mentor?

If so, nominate the student and/or a mentor for our **Literacy Ambassador Program**. The session will begin at 8:30 a.m. on Friday. We will end at 3:00 p.m. on Saturday afternoon. Your participant will leave this workshop excited and anxious to make a contribution to your local program efforts. **There is no charge for participation.**

The students will be provided training on how to “**tell their story**” for public speaking engagements, media interviews, and classroom presentations. Mentors will learn how to effectively enhance relationships with their students and the media.

Please complete the enclosed form and return before **May 15**. We encourage the nomination of current and/or former students who have achieved some level of success. We are especially interested in students who have overcome **significant** barriers to improve their literacy skills and want to share their success with others.

**CC08-088**  
**Email Copy**

Basic Skills Directors  
Community-Based Organization Directors  
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Space is limited to **36** students and/or mentors, so register early. Students or Mentors may come alone. Please call **Jannai Johnson at (919) 807-7185** for more information or questions. Please print attached flyer to share program with others.

Attachment: 2

BA/jj

cc: Presidents  
Senior Continuing Education Administrators  
Dr. Randy Whitfield

**CC08-088**  
**Email Copy**

# ***Basic Skill's Literacy Ambassador Program Nomination Form***

**Complete and fax before May 15, 2008 to (919) 807-7164, Attn: Jannai Johnson**

*Do you know a literacy student with an interesting story to share?*

**Workshop Content:** This *dynamic* workshop prepares students to become effective advocates and spokespeople for their organizations and adult literacy in general.

Student sessions will include:

- ◆ Introduction to Effective Public Speaking
- ◆ Developing and Making Presentations
- ◆ Making Classroom Visitations/Presentations
- ◆ Conducting Interviews with the Media
- ◆ Student Motivation and Personal Development

A special session for mentors will review effective Public Relations and Promotion Strategies. It will discuss how to create opportunities for students to share their stories.

**Dates and Location:** **Friday & Saturday, June 6 & 7, 2008 at  
Caraway Conference Center & Camp in Asheboro, NC**  
Mailing Address: PO Box 36 Asheboro, NC 27204;  
Physical Address: 4756 Caraway Mountain Rd Sophia, NC 27350

**Cost:** **FREE**

**To Register:** Complete form below and fax or email information to Jannai Johnson (919) 807-7164 or [johnsonj@nccommunitycolleges.edu](mailto:johnsonj@nccommunitycolleges.edu). Please complete a separate form for **each** participant you nominate.

**More Info:** Bob Allen, NC Literacy Resource Center (919) 807-7144  
Jannai Johnson, NC Literacy Resource Center (919) 807-7185

<b>Program Mentor</b>					<b>Gender</b>	<b>M</b>	<b>F</b>
<b>Email</b>			<b>Phone</b>	( )			
<b>College/or CBO Name</b>							
<b>Program Director</b>			<b>Phone</b>	( )			
<b>Student Name</b>							
<b>Current Student</b>	<b>Yes</b>	<b>No</b>	<b>Gender</b>	<b>M</b>	<b>F</b>	<b>Length of time in Program</b>	
<p>1. What behavior(s) has the student demonstrated that makes you feel that he/she would be a good ambassador?</p> <p>2. Has the student been nominated for any local achievements, like student of the year?</p>							

**Space is limited to 36 students and/or mentors, so register early.**

**REGISTER  
NOW!**

**You are invited  
to select/mentor a**

**DEADLINE  
NOW  
UNTIL  
ALL SPACES  
TAKEN**

# Literacy Ambassador

**DATE:** JUNE 6 & 7, 2008  
(Friday at 8:30 a.m. to Saturday at 3 p.m.)

**PLACE:** CARAWAY CONFERENCE CENTER,  
ASHEBORO, NC

**COST:** FREE!

**Registration NOW OPEN  
Call Jannai Johnson to reserve space.  
(919) 807-7185**

Participants will be selected to participate in the Literacy Ambassador training program. Students will learn how to tell their story, build confidence, increase speaking skills, and learn how to be a local program Ambassador.

## Literacy Ambassadors 2007

**STAFF MAY  
ATTEND TO  
BE  
MENTORS  
AND  
ADVISORS  
FOR  
STUDENTS.**



**Every literacy  
program needs to  
have a "student  
ambassador" to  
represent its  
success.**