



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
R. Scott Ralls, Ph.D., President

May 5, 2008

MEMORANADUM

TO: Admissions Officers
Student Development Administrators

FROM: Wanda C. White, Director
Student Development Services

SUBJECT: College Redirection Module

The purpose of the College Redirection module is to make available every possible avenue for a student to pursue a post secondary education. This service is provided during the period of April 1 through August 31, 2008, to connect college applicants with North Carolina colleges and universities which still have open admission slots. This module serves as a great prospecting opportunity for community colleges and your participation is advantageous for both applicants and schools.

The College Redirection module was established primarily to assist students who have been denied admission from the institution of their choice and are seeking opportunities to pursue higher education in the fall. The goal is for every student in the college redirection pool to be contacted by their local North Carolina Community College. In five years, over 3,000 students have participated in the College Redirection Pool. Many of these students receive recruitment materials from a number of colleges across North Carolina and enroll in those institutions for upcoming terms.

If your campus has not yet set up a College Redirection project on the Control Center, step-by-step instructions have been attached to guide you through the project creation process. When communicating with these students, please make sure to mention that you received their information from the College Redirection pool on www.CFNC.org. In addition, if communicating via email, please "BCC" any email addresses for privacy purposes.

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CFNC Control Center account holders can retrieve College Redirection prospect information by logging on to <https://control.cfnc.org>. If you would like additional information or would like to request a Control Center account be created, please contact Katie Prosser, CFNC Campus Liaison, at prosserce@northcarolina.edu.

Thank you for your support of CFNC!

WW/smb

C: Presidents
Dr. Delores A. Parker
Mr. Van Wilson
Ms. Katie Prosser

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