

NC COMMUNITY COLLEGES BRAND IDENTITY SHEET

PRIMARY LOGO



Do not rearrange the logo, name, or tagline. Do not resize any one portion of the logo, name or tagline combination. Do not stretch, compress or otherwise distort any portion of the logo, name or tagline combination.

VERTICAL LOGO



ICON



COLORS



CMYK 100/55/0/44
RGB 0/66/120
PMS
Hex



CMYK 0/28/100/6
RGB 225/175/0
PMS
Hex



CMYK 10/0/15/80
RGB 78/74/78
PMS
Hex

PRIMARY FONT - DOCUMENTS

Calibri Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Calibri Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SECONDARY FONT - DESIGN

Franklin Gothic ATF Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Franklin Gothic ATF Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Franklin Gothic ATF Heavy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789