

APPRENTICE

Employee on day one

Earn while learning

Earn \$10,000+ more per year (\$400K lifetime) than nonapprentice

Transferable certificate of occupational mastery

Be mentored by an expert

Often no training cost

Often other certificates, diplomas, and degrees

Investment by a company that genuinely cares

EMPLOYER

ROI of 50% or more

70% - 80% completion rate

90% retention of completers five years post completion

Create a talent pipeline

Match candidates with unique business needs

Mold future employees to own culture and values

Upskill incumbent workers

Transfer knowledge

Collaborate with other members of the ecosystem

PUBLIC

Skilled workforce is the top driver in company location decisions

Prepare workers for jobs open in the community

Skills growth is an economic

- Individuals & Families
- Businesses
- City, County, and State

Higher tax revenue

High ROI for public funds

More than half of apprentices receive SE at colleges, driving up participation

The Numbers

39, 670 program completers since 1984

- \$396.7 Million Incremental Wages Annually
- \$47.6 Million *Incremental* Sales & Income Tax Annually

Fiscal 2024

- 4,990 New Apprenticeship Enrollments up 45%
- 1,774 New Pre-Apprenticeship Enrollments up 50%

Active Participants as of 3/1/2025

- 10,617 managed by ApprenticeshipNC
- 2,225 national program registrations through North Carolina employers

The Strategy

- 1. County workforce ecosystem alignment
- 2. Optimized and well-known value proposition
- 3. Communities of Practice
- 4. Funding, structure, and prioritization of workbased learning
- 5. Grow active Registered Apprenticeship and Pre-Apprenticeship

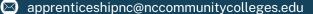
The Goal

26,300 active apprentices by 2029

52, 600 active apprentices by 2034











APPRENTICESHIP AGENCY

Unlock North Carolina's Workforce Potential



Invest in the Future with Registered Apprenticeship