



REGISTERED APPRENTICESHIP: WHAT'S IN IT FOR ME?

APPRENTICE

Employee on day one

Earn while learning

Earn \$10,000+ more per year (\$400K lifetime) than non-apprentice

Transferable certificate of occupational mastery

Be mentored by an expert

Often no training cost

Often other certificates, diplomas, and degrees

Investment by a company that genuinely cares

EMPLOYER

ROI of 50% or more

70% - 80% completion rate

90% retention of completers five years post completion

Create a talent pipeline

Match candidates with unique business needs

Mold future employees to own culture and values

Upskill incumbent workers

Transfer knowledge

Collaborate with other members of the ecosystem

PUBLIC

Skilled workforce is the top driver in company location decisions

Prepare workers for jobs open in the community

Skills growth is an economic lever:

- Individuals & Families
- Businesses
- City, County, and State

Higher tax revenue

High ROI for public funds

More than half of apprentices receive SE at colleges, driving up participation

The Numbers

39, 670 program completers since 1984

- \$396.7 Million **Incremental** Wages - Annually
- \$47.6 Million **Incremental** Sales & Income Tax - Annually

Fiscal 2024

- 4,990 New Apprenticeship Enrollments - up 45%
- 1,774 New Pre-Apprenticeship Enrollments - up 50%

Active Participants as of 3/1/2025

- 10,617 managed by ApprenticeshipNC
- 2,225 national program registrations through North Carolina employers

The Strategy

- 1.County workforce ecosystem alignment
- 2.Optimized and well-known value proposition
- 3.Communities of Practice
- 4.Funding, structure, and prioritization of work-based learning
- 5.Grow active Registered Apprenticeship and Pre-Apprenticeship

The Goal

26,300 active apprentices by **2029**

52, 600 active apprentices by **2034**



APPRENTICESHIP **NC**

THE STATE APPRENTICESHIP AGENCY

Unlock North Carolina's
Workforce Potential



Invest in the Future with
Registered Apprenticeship